



Statewide Strategic Transit Assessment Study

Stakeholder Meeting

April 12, 2019





Overview

- Intercity update
- Potential local transit services
- Potential commuter routes
- Peer analysis
- Technology
- Next steps





Results of Needs Analysis

- Many towns showed up as having moderate to high density in population and employment and/or high transit propensity, but no bus service
 - Conway
 - Plymouth
 - Pembroke/Allenstown
 - Boscawen
 - Milford
 - Hudson

- Merrimack
- Raymond
- Hampton
- Exeter
- Laconia
- Franklin/Tilton





Potential Local Services

- Conway
- Plymouth
- Suncook-Concord
- Milford
- Exeter
- Laconia
- Franklin/Tilton





Assumptions

- For costing purposes, assumed a constant \$75 per vehicle revenue hour for all local services
 - No specific operator assumed
- Made no assumptions about fare levels or revenue
- Most services could be operated as route deviation service with a 1/4-mile buffer; otherwise would require ADA complementary paratransit



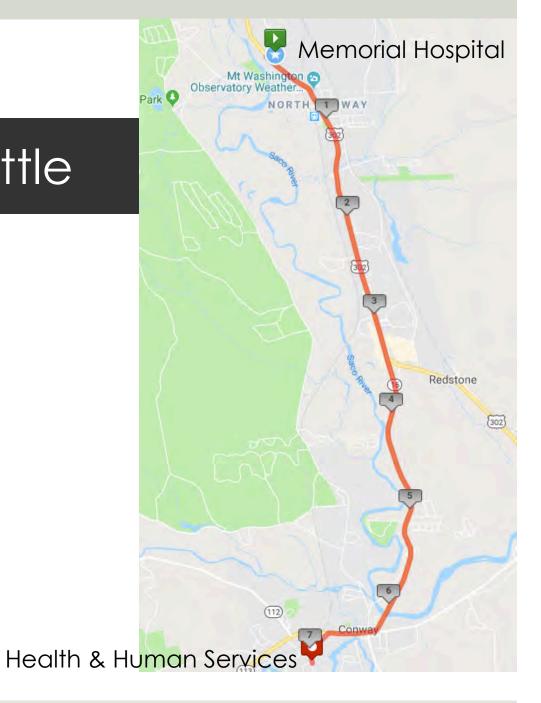


Conway Service

- Seasonal shuttle operating on White Mountain Highway (US 302)and NH 16 between Memorial Hospital and Health & Human Services
 - Two peak buses running at 30-minute headway
 - One bus midday and evening at 60-minute headway
 - Operate from 6:00 a.m. to 10:00 p.m. daily
 - Memorial Day through Labor Day (100 days)
 - Estimate of annual gross cost: \$150,000



Conway Shuttle







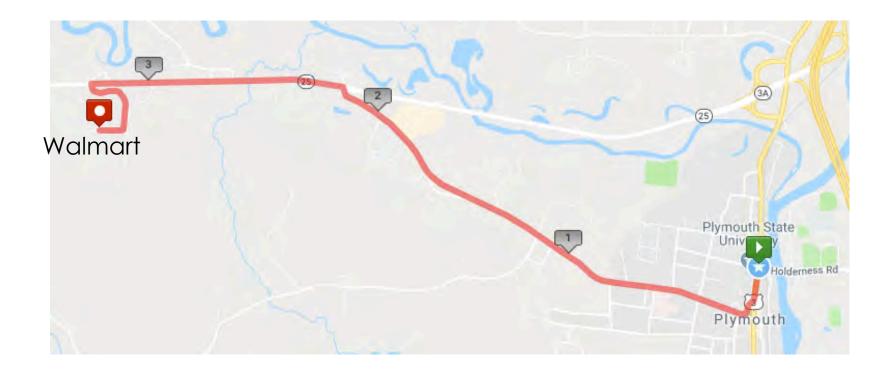
Plymouth Service

- Shuttle connecting retail and employment on NH 25 with PSU and residental development in town center via Highland Street (in partnership with PSU)
 - Western terminus: Walmart
 - Eastern terminus: Town Common/PSU
 - One bus operating at 40-minute headway
 - Operate 6:00 a.m. to 7:00 p.m. Mon-Fri
 - Estimate of annual gross cost: \$250,000





Plymouth Shuttle







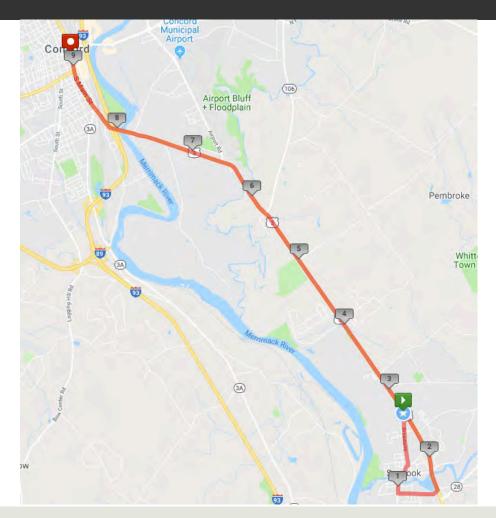
Suncook Service

- Local route connection to Concord (Eagle Square) via US 3
 - One bus at 60-minute headway
 - Operate 6:00 a.m. to 7:00 p.m. Mon-Fri
 - Estimate of annual gross cost: \$250,000





Suncook – Concord Shuttle







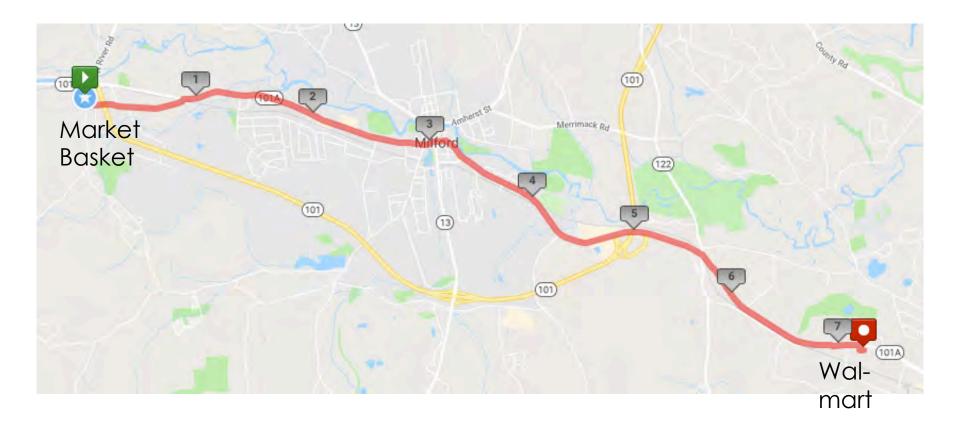
Milford Service

- Local shuttle operating between Market Basket and Walmart in Amherst (to connect to NTS)
 - One bus operating at 60-minute headway
 - Runs Tuesdays, Fridays and Saturdays from 9:00 a.m. to 6:00 p.m. to meet up with NTS Route 10/10A
 - Estimate of annual gross cost: \$105,000
 - Would likely need to run as a fixed route with complementary paratransit service (possibly available with existing SVTC resources)





Milford Shuttle







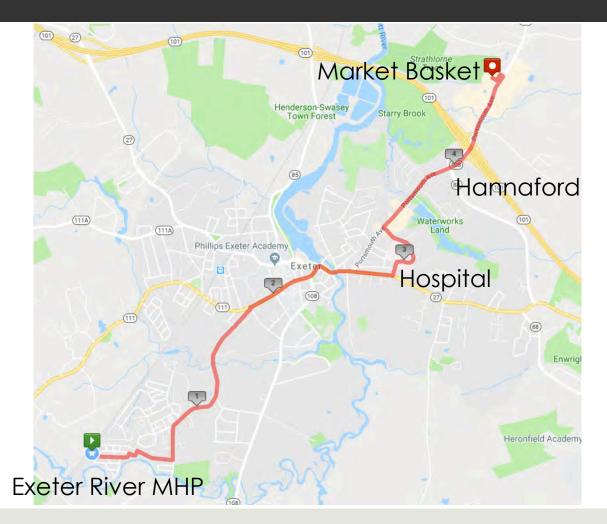
Exeter Concepts

- Possible substitute for current COAST deviated route Monday, Wednesday, Thursday and Saturday (connects to Stratham and Newmarket)
 - Shuttle route from Robinhood Drive through town and hospital to Hannaford and Market Basket in Stratham
 - One bus at 60-minute headway
 - Operate 6:00 a.m. to 7:00 p.m. Mon-Fri
 - Estimate of annual gross cost: \$250,000





Exeter Shuttle







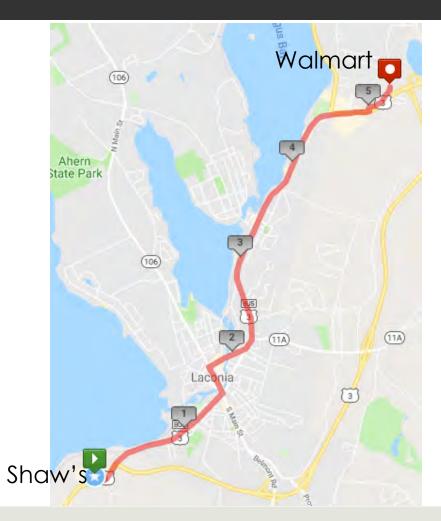
Laconia Concepts

- Local shuttle between Shaw's in Belmont and Walmart in Gilford via US 3 Business
 - Diverts through downtown Laconia via Main St and Church St.
 - One bus at 60-minute headway
 - Operate 6:00 a.m. to 7:00 p.m. Mon-Fri
 - Estimate of annual gross cost: \$250,000





Laconia Shuttle







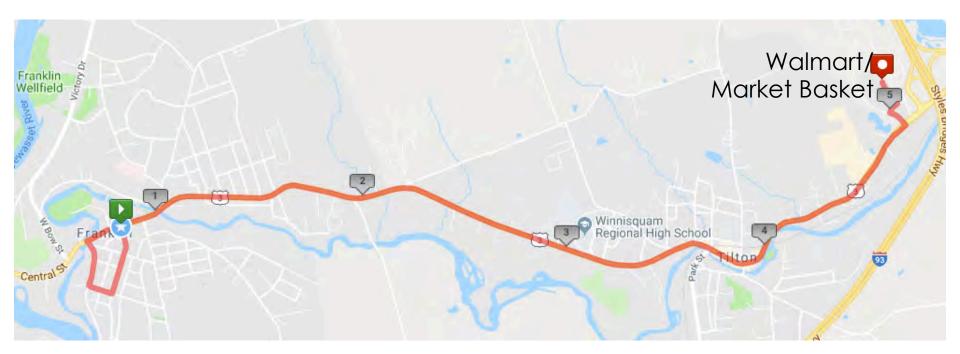
Franklin/Tilton Concepts

- Shuttle from center of Franklin to Tilton/Exit 20 retail area
 - One bus at 60-minute headway
 - Operate 6:00 a.m. to 7:00 p.m. Mon-Fri
 - Estimate of annual gross cost: \$250,000





Franklin-Tilton Shuttle







Local Service Summary

Route	Headway	Days of Service	Annual Revenue Hrs	Annual Gross Cost*	Urban/ Rural
Conway	30/60	100	2,000	\$150,000	Rural
Plymouth	40	255	3,315	\$250,000	Rural
Suncook	60	255	3,315	\$250,000	Urban
Milford	60	156	1,400	\$105,000	Urban
Exeter	60	255	3,315	\$250,000	Urban
Laconia	60	255	3,315	\$250,000	Rural
Franklin/Tilton	60	255	3,315	\$250,000	Rural
TOTAL				\$1,505,000	

* Cost per revenue hour assumed at \$75 for all services





Commuter/Regional Needs

- Longer trips within New Hampshire very difficult to accomplish in most corridors
 - Intercity service makes few stops; not structured for intra-state travel
 - Example: cannot use Dartmouth Coach to travel from Upper Valley to Concord or Manchester, even though passes through
- Only a few existing commuter/regional routes
 - Manchester Concord
 - Manchester Nashua
 - Canaan Lebanon
 - Rochester Kittery (and similar COAST services)





Potential Commuter Routes

- Keene Concord
- Claremont Hanover
- Hanover Concord
- Laconia Concord
- Rochester Concord
- Portsmouth Manchester
- Salem-Windham-Londonderry Manchester
- Salem Nashua Milford





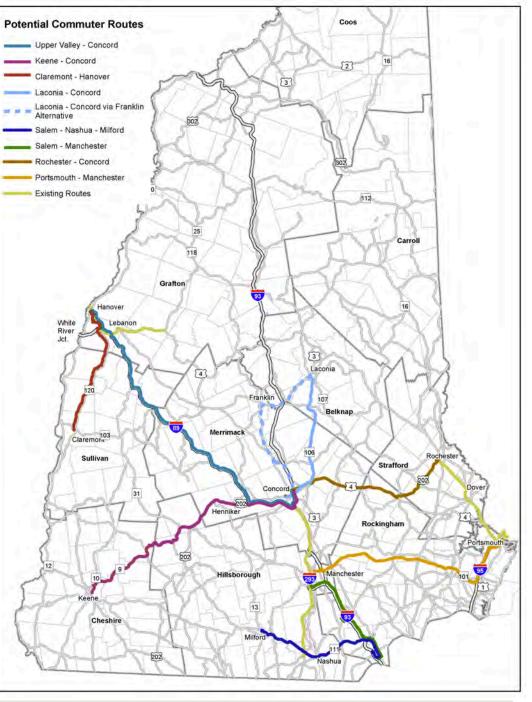
Assumptions

- Four round-trips per weekday (2 AM, 2 PM)
 - Two buses needed for each route
 - Each bus runs one round-trip per peak period
- Cost is average of \$125 per vehicle revenue hour (VRH) and \$4 per vehicle revenue mile (VRM)
 - Evens out effects of traffic congestion and road types
 - No assumptions for fare levels yet
- Ridership is 4% of peak direction market and 1% of reverse peak
 - Also included 1% of some neighboring communities if Park & Ride lot is present
 - Based on experience with Vermont commuter routes



Potential Commuter Network

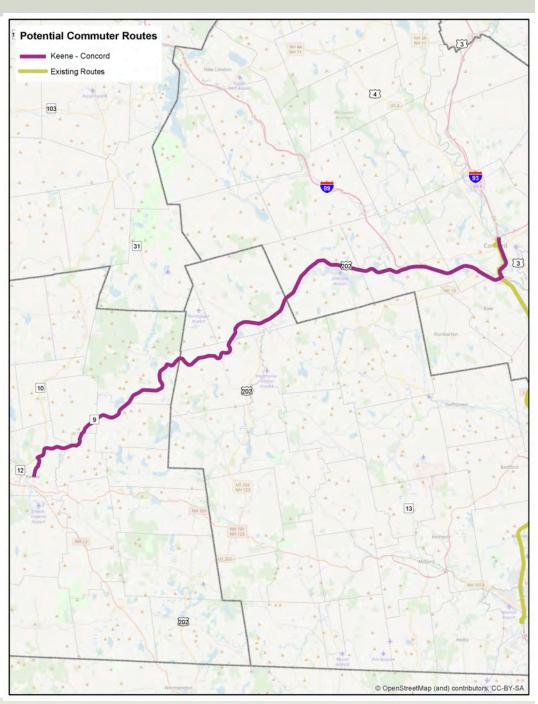
- Links together most important employment centers in southern half of the state
- North Country linked via intercity routes





Keene – Concord

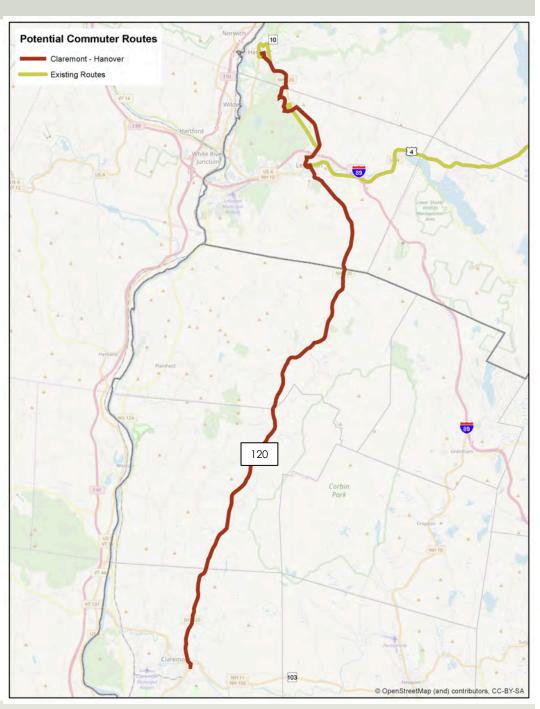
- 53 miles
- Estimated time: 80 minutes
- Annual VRH: 2,720
- Annual gross cost: \$386,000
- Estimated daily riders: 75
- Annual riders: 19,000
- Gross cost per rider: \$21





Claremont – Upper Valley

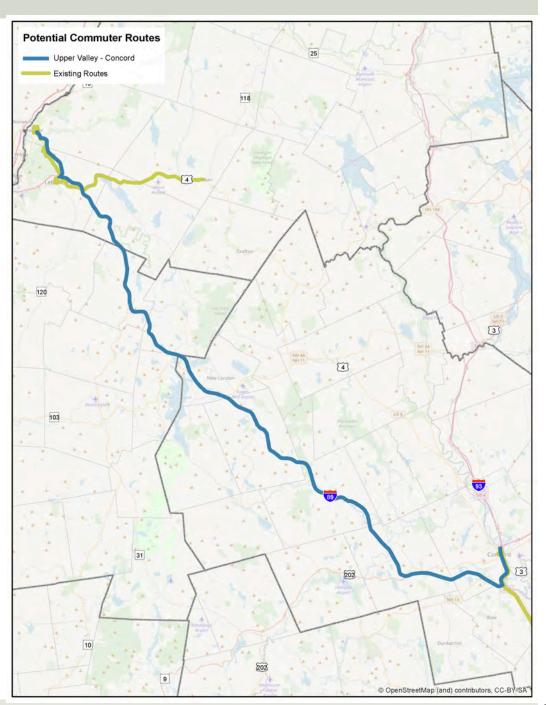
- 28 miles
- Estimated time: 68 minutes
- Annual VRH: 2,320
- Annual gross cost: \$260,000
- Estimated daily riders: 100
- Annual riders: 26,000
- Gross cost per rider: \$10





Upper Valley – Concord

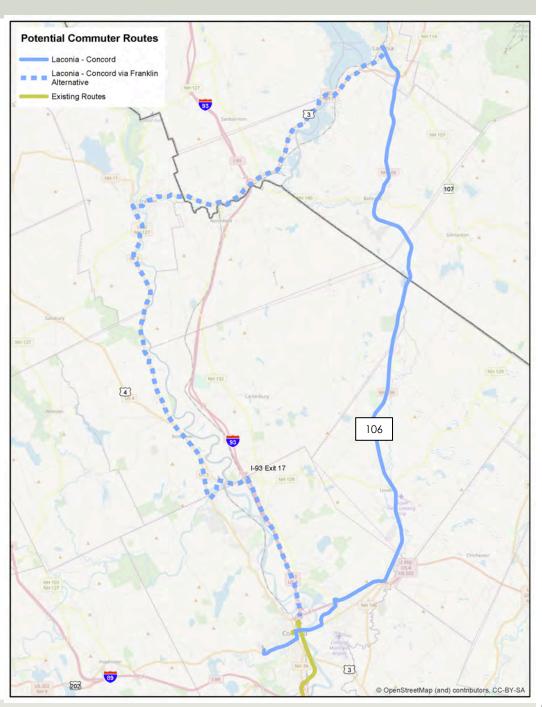
- 69 miles
- Estimated time: 95 minutes
- Annual VRH: 3,230
- Annual gross cost: \$485,000
- Estimated daily riders: 135
- Annual riders: 34,000
- Gross cost per rider: \$14





Laconia – Concord

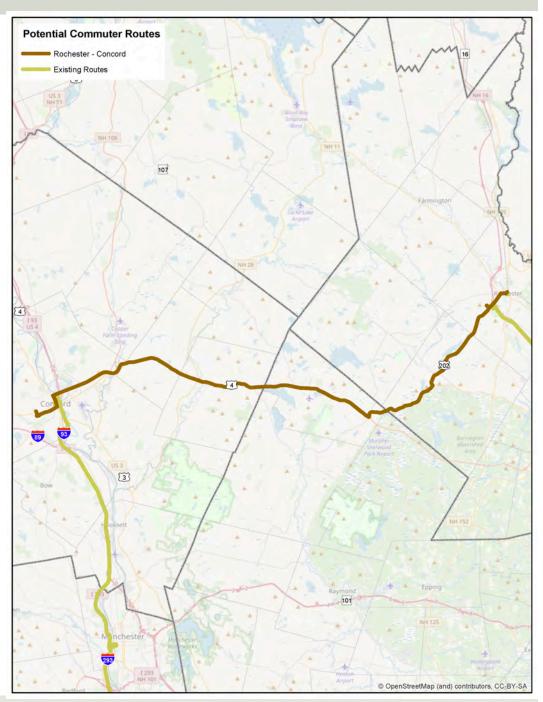
- 29 miles (direct route)
- Estimated time: 55 minutes
- Annual VRH: 1,870
- Annual gross cost: \$234,000
- Estimated daily riders: 50
- Annual riders: 12,000
- Gross cost per rider: \$19





Rochester – Concord

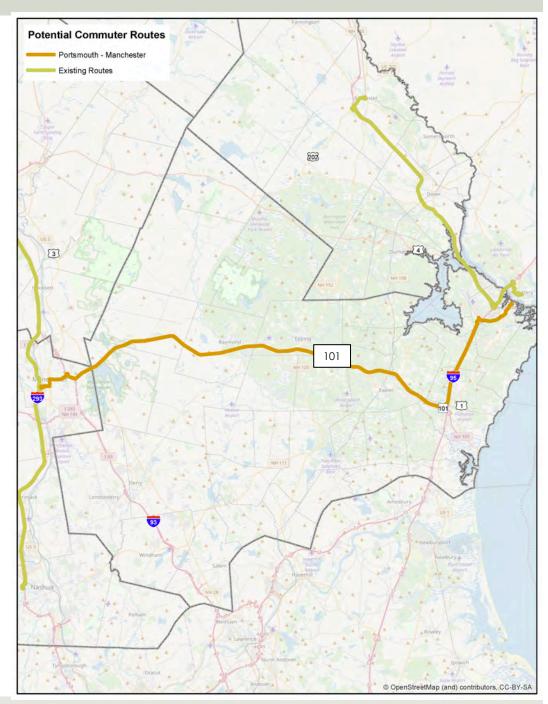
- 37 miles
- Estimated time: 75 minutes
- Annual VRH: 2,550
- Annual gross cost: \$312,000
- Estimated daily riders: 90
- Annual riders: 23,000
- Gross cost per rider: \$13
- Connects directly to Concord Hospital





Portsmouth – Manchester

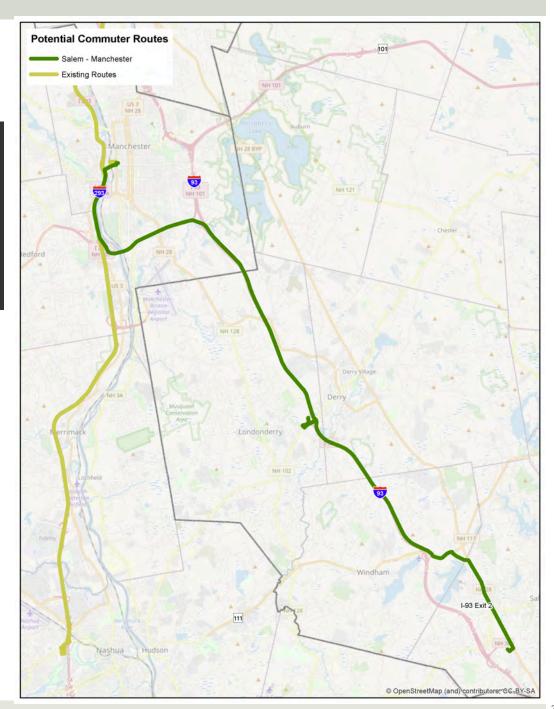
- 47 miles
- Estimated time: 75 minutes
- Annual VRH: 2,550
- Annual gross cost: \$349,000
- Estimated daily riders: 100
- Annual riders: 26,000
- Gross cost per rider: \$13
- Connects directly to UNH Manchester





Salem – Windham – Londonderry – Manchester

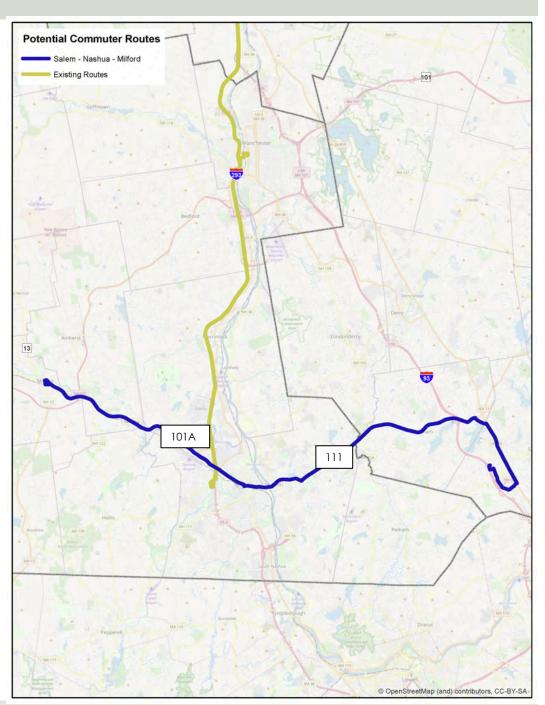
- 26 miles
- Estimated time: 50 minutes
- Annual VRH: 1,700
- Annual gross cost: \$211,000
- Estimated daily riders: 164
- Annual riders: 42,000
- Gross cost per rider: \$5
- Serves Tuscan Village (Salem) and Woodmont Commons (Londonderry) directly





Salem – Nashua – Milford

- 29 miles
- Estimated time: 85 minutes
- Annual VRH: 2,890
- Annual gross cost: \$300,000
- Estimated daily riders: 75
- Annual riders: 19,500
- Gross cost per rider: \$15







Commuter Routes Summary

Route	Miles	Annual Cost	Annual Riders	Cost/ Rider
Keene-Concord	53	\$386,000	19,000	\$21
Claremont-Hanover	28	\$260,000	26,000	\$10
Hanover-Concord	70	\$485,000	34,000	\$14
Laconia-Concord	29	\$234,000	12,000	\$19
Rochester-Concord	37	\$312,000	23,000	\$13
Portsmouth-Manchester	47	\$349,000	26,000	\$13
Salem-Londonderry-Manchester	26	\$211,000	42,000	\$5
Salem-Nashua-Milford	30	\$301,000	19,000	\$15
TOTALS		\$2,538,000	201,000	\$13





Operations

- No particular operator assumed for any of the routes
 - Could be contracted to private entity or run by transit providers
- Several routes connect two provider regions
 - Joint operations by the providers could result in the most efficient operation (little/no deadheading)
 - Mix of urban and rural funding could be tricky but not impossible
 - Four commuter routes in VT operated jointly
- Vehicle types unspecified as yet could vary by route





Next Steps

- Outreach on priorities
 - RPCs and NHTA
 - General public through Survey Monkey
- Investigate funding sources
- Develop tiers of recommendations, similar to Intercity routes





Peer Analysis

- Compared amount of service provided to that in other areas similar in terms of population and geographic area
- Used National Transit Database data from FY2017
 Developed separate sets of peers for each urban operator
 Grouped rural operators into two sets
- Focused on bus mode; set aside stats on demand response service and other modes
- VOMS=vehicles operated in maximum service
- VRH=vehicle revenue hours (WD=average weekday)





Nashua – 17 peer systems

ltem	Nashua	Peer Avg.	Yakima Transit Greater Roanoke Transit Company	WA VA
Service Area	32 sq. mi.	35 sq. mi	Mid Mon Valley Transit Authority ART (Asheville Redefines Transit) Kenosha Transit	PA NC WI
Population	86,933	89,207	St. Cloud Metropolitan Transit Commission Gary Public Transportation Corporation Decatur Public Transit System	MN IN IL
Bus VOMS	9	21	Eau Claire Transit Bloomington Public Transportation Corp. City of Plymouth	WI IN MN
Bus WD VRH	113	215	Beaumont Municipal Transit System Iowa City Transit	TX IA
Annual VRH	32,981	62,284	City of Lawrence Cache Valley Transit District City of Scottsdale - Scottsdale Trolley	ks Ut Az
Ann. Op. Exp.	\$1.86 m	\$4.99m	City of Turlock	СА





COAST – 20 peer systems

ltem	COAST	Peer Avg.	Berkshire Regional Transit Authority Southeast Area Transit Cape Cod Regional Transit Authority	MA CT MA
Service Area	368 sq. mi.	351 sq. mi	Tompkins Consolidated Area Transit Beaver County Transit Authority County Commissioners of Charles County, MD	NY PA MD
Population	166,975	171,654	County of Lebanon Transit Authority Chattanooga Area Regional Transportation Auth. Cape Fear Public Transportation Authority	PA TN NC
Bus VOMS	14	29	Chatham Area Transit Authority Indian River County Portage Area Regional Transportation Authority	GA FL OH
Bus WD VRH	154	276	Bay Metropolitan Transit Authority Laketran Madison County Transit District	MI OH IL
Annual VRH	41,941	81,237	Medina County Public Transit Delaware County Transit Board Transit Joint Powers Authority for Merced County	OH OH CA
Ann. Op. Exp.	\$3.82 m	\$7.05 m	Butte County Association of Governments Imperial County Transportation Commission	CA CA





Manchester – 19 peer systems

1	MTA	Peer Avg.	Greater Portland Transit District UNH - University Transportation Services City of Huntsville	
ervice Area	63 sq. mi.	63 sq. mi	Macon-Bibb County Transit Authority Town of Cary	
opulation	135,366	124,996	Bay County Transportation Planning Org. City of Murfreesboro Duluth Transit Authority	
us VOMS	13	22	South Bend Public Transportation Corporation Springfield Mass Transit District Wichita Falls Transit System	
nnual VRH*	48,529	60,719	Las Cruces Area Transit City of Tyler Sioux City Transit System	
Ann. Op. Exp.	\$3.29 m	\$5.55 m	Topeka Metropolitan Transit Authority City of Columbia Transfort	

Mesa County

Solano County Transit

*MTA is a reduced reporter and does not report weekday VRH CO CA





CART – 9 peer systems

ltem	CART	Peer Avg.
Service Area	172 sq. mi.	187 sq. mi
Population	112,897	110,873
Bus VOMS	8	22
Annual VRH*	6,912	33,467
Ann. Op. Exp.	\$539,811	\$2,494,992

*CART is a reduced reporter and does not report weekday VRH





Larger Rural Systems – 10 peers

ltem	Peer Avg.		AT	TCC	SCST	
Service Area	28 sq. mi	4	45 sq. mi.	45 sq. mi.	36 sq. mi.	
Population	30,670		30,000	15,000	20,000	
Bus VOMS	12		18	4	6	
Annual VRH	15,011		43,068	5,782	4,127	
Ann. Op. Exp.	\$927,124	\$3	3,698,664	\$276,066	\$254,981	
Asotin County PTBA	W	/A	Libe	rty Transit		GA
Weirton Transit Corporatio		/\		us County Transit		FL
Bristol Tennessee Transit Sy			Wat	usau Area Transit Sys	item	WI
Goldsboro-Wayne Transpo		С		nigan City Transit		IN
Municipality of Barcelonet	ta P	R	Intro	acity Transit		AR





Smaller Rural Systems – 10 peers

	ltem	Peer Avg.	VNA-HCS	CAT	
	Service Area	13 sq. mi	8 sq. mi.	18 sq. mi.	
	Population	25,120	20,000	30,000	
	Bus VOMS	7	3	6	
	Annual VRH	11,280	7,184	8,294	
	Ann. Op. Exp.	\$822,186	\$455,659	\$833,769	
City of	Kingston Citibus	NY	Anderson Trans	it Authority	SC
	indsor Township	NJ	City of Beloit Tro		W
Watert	own CitiBus	NY	Twin Cities Arec	a Transportation Aut	hority MI
	/irginia Transit	VA	Steel Valley Reg	gional Transit Author	ity Ol
City of	Winchester	VA	Southeast Misso	ouri State University	M





Peer Analysis Takeaways

- Most NH urban systems operate about half the amount of service that their peers do
 - MTA somewhat more than half, CART only about a fifth
- Among rural systems:
 - AT operates well more than the peers: three times the hours, four times the expense, even without any weekend service
 - TCC and SCT operate about a third of the service that peers do
 - Keene service is about 2/3 of the peer service (but has smaller service area and lower population)
 - CAT operates 3/4 of the hours, but has higher total operating cost than the peers





Technology Discussion Overview

- Description of most appropriate technologies
- Dependencies among technologies
- Next steps





Transit Technology "Menu"

Fleet Operations and Management

Traveler Information

Safety and Security

Automated Fare Payment

Maintenance

Other

Dependencies Among Technologies





Transit Technology "Menu"



Traveler Information

Safety and Security

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Other

Dependencies Among Technologies





Communications Technologies

- Depend on infrastructure and devices used to transmit voice and data
- Can transmit voice, text, data, and video over radio, cellular, or other wireless networks
- Types of wireless networks:
 - Wide area wireless (WAW)
 - Wireless local area network (WLAN)
 - Dedicated short-range communications (DSRC)
 - Land line and cellular telephone networks
 - Internet and intranet



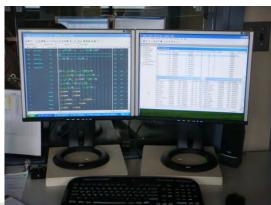




Automatic Vehicle Location (AVL) & Computer-aided Dispatch (CAD)

- For operations management, periodically receives real-time updates on vehicle locations and schedule/route status
- Onboard computer with Global Positioning System (GPS) and mobile data communications
- Provides decision support tools used by dispatchers and supervisors, allowing proactive management of operations
- Allows for "single point" logon for all onboard systems









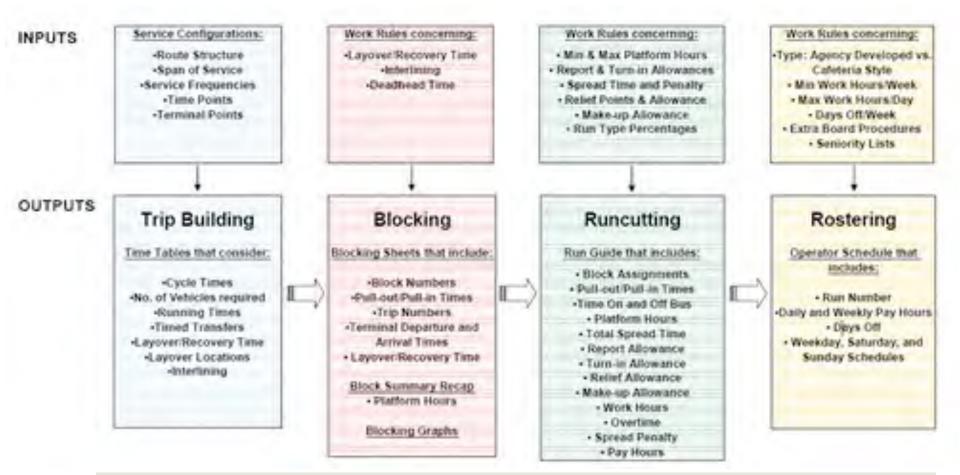
Automatic Passenger Counters (APCs)

- Monitors passenger activity and uses algorithm to count number of boarding and alighting passengers
- Data can either be stored for downloading/ uploading or transmitted in real-time
- Most common type is infrared technology
- Ability to "stamp" data with exact bus stop location and time of day through integration with AVL
- Transit operators typically deploy APC equipment on 12– 25% of their vehicles and then rotate the vehicles on different routes as needed





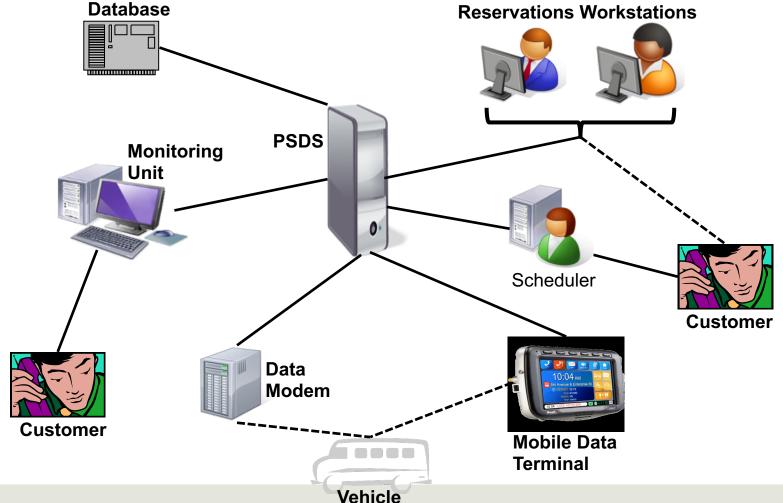
Fixed-Route Scheduling Software







Paratransit Scheduling & Dispatching Software







Transit Signal Priority (TSP)

- Give authorized transit vehicles ability to automatically change timing of traffic signals
- Can be limited to extending green cycle, but can result in red cycle truncation and phase insertion
- May be done "conditionally" based on passenger load, type of service (Bus Rapid Transit (BRT) vs. local), and schedule adherence





TSP (continued)

Interaction of four major elements:

- Transit vehicle
- Transit fleet management
- Traffic control
- Traffic control management
- Enhanced with four functional applications: vehicle detection, priority request generation (PRG)/PR server (PRS), TSP control strategies and TSP system management





Transit Technology "Menu"

Fleet Operations and Management

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Maintenance

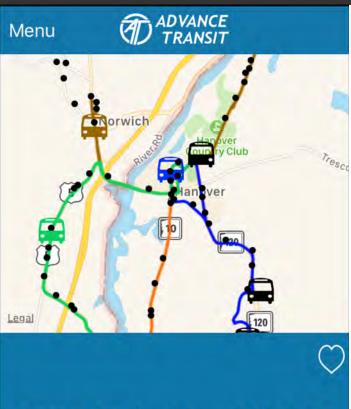
Other

Dependencies Among Technologies

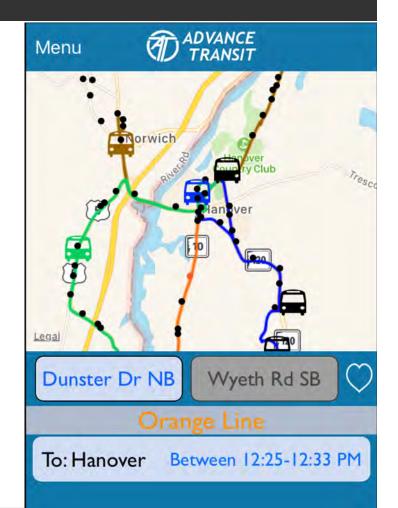




Third-Party Smartphone Applications



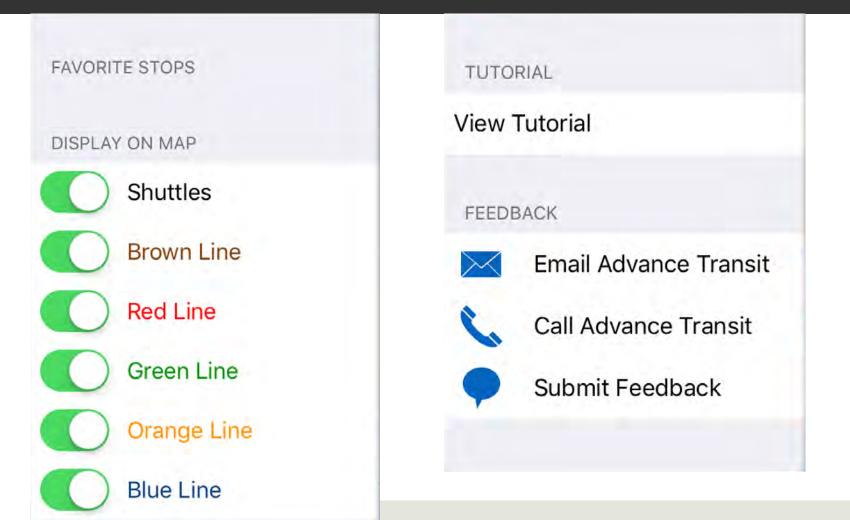
Please Tap Your Desired Stop To See Details In This Portion Of The Screen







Third-Party Smartphone Applications







Automatic Voice Announcements (AVA)

- Audio and visual announcements to onboard riders and those waiting to board
- As fixed-route vehicle approaches stop or other designated location:
 - Digitally recorded announcement automatically made over onboard public address system speakers
 - Displayed on dynamic message signs inside vehicle to inform passengers about upcoming stops, major intersections landmarks
 - Can make time-based, location-based, and vehicle operator-initiated announcements/displays





AVA (continued)







En-route/Wayside Traveler Information







MOTA	
Protection Regional Transmit	11:40 AM
Real Time & Scheduled Bus	
ROUTE / DESTINATION	ESTIMATED ARRIVAL / BUS #
FRONT ST	+ CITY HALL
3	APPROACHING
TO: HIGHLAND ST / WSC / JU	INE. 9411
24	8 MINUTES
TO: BELMONT ST / U MASS.	2350
5	14 MINUTES
TO: GRAFTON ST J_	9752
15	14 MINUTES
	9303
1	24 MINUTES
	9862
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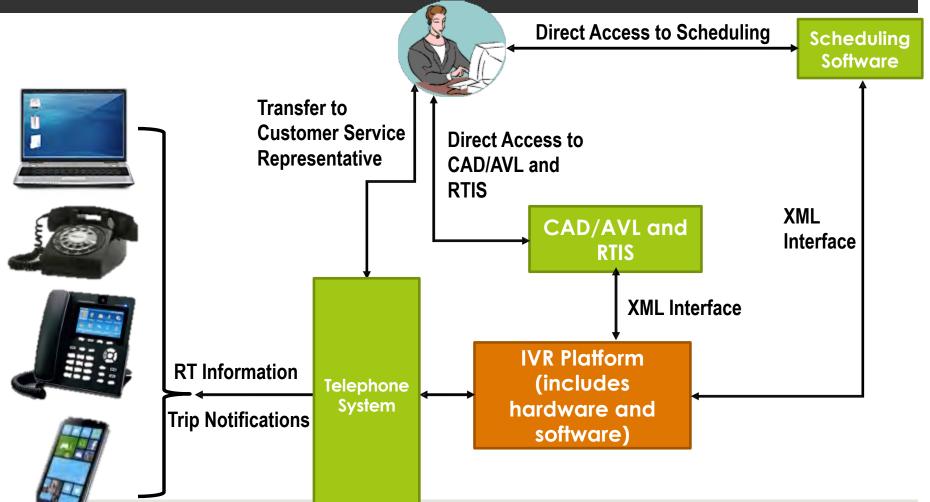
Onboard Internet Access

- Being provided particularly on vehicles that service lengthy routes
- Some agencies leverage onboard communications hardware that provides both data communication for
 - Agency
 - Wi-Fi for passengers





Interactive Voice Response (IVR)







Google Transit and OpenTripPlanner

Google Transit

- General Transit Feed Specification (GTFS)
- GTFS-realtime
- GTFS-flex
- GTFS-vehicles
- GTFS-ride
- OpenTripPlanner





Transit Technology "Menu"

Fleet Operations and Management

Traveler Information

Safety and Security

Automated Fare Payment

Maintenance

Other

Dependencies Among Technologies





Mobile and Fixed Video Surveillance

- Review recorded images
- Potential crime prevention
- Identify criminal activity and perpetrator(s)
- Identify improper passenger and driver behavior
- Incident/insurance investigation





Mobile and Fixed Video Surveillance (continued)











Covert Emergency Alarm and Covert Live Audio Monitoring

- Allows dispatchers to listen in on what is happening inside vehicle while an incident is taking place
- Covert microphones are one-way communications in order not to alert person responsible for incident that dispatcher/police are listening in
- Driver in distress presses **covert switch** that:
 - Activates covert microphone
 - Monitor in dispatcher's office automatically displays information for that vehicle
 - Map display zooms in on that vehicle





Transit Technology "Menu"

Fleet Operations and Management

Traveler Information

Safety and Security



Automated Fare Payment

Maintenance

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Dependencies Among Technologies





Automated Fare Media

Magnetic stripe cards

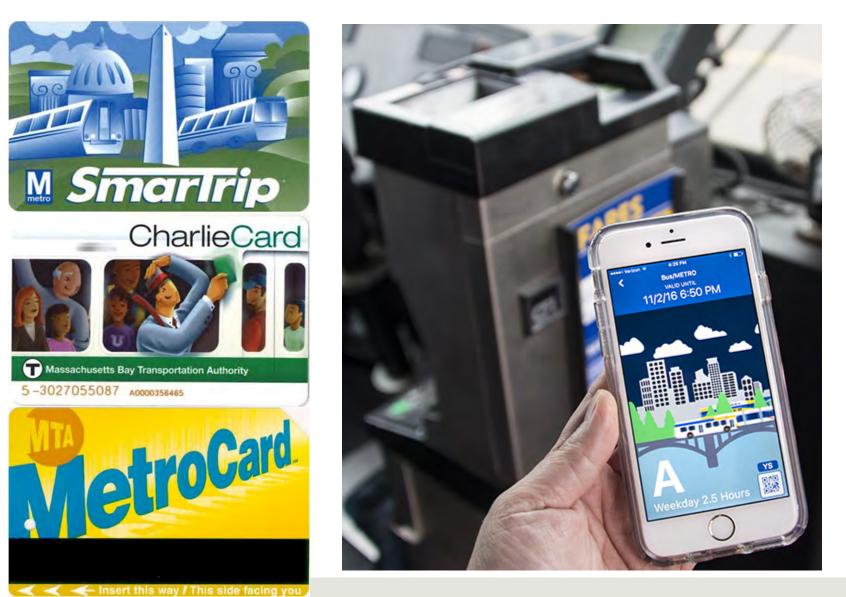
Smart cards - integrated circuit (or chip) card that has microprocessor and built-in logic: contact, contactless, and combi-card

Mobile payment

- Accommodate options such as stored value, stored trip, various lengths of passes, and farecapping
- Facilitates transfers











Transit Technology "Menu"

Fleet Operations and Management

Traveler Information

Safety and Security

Automated Fare Payment



Other

Dependencies Among Technologies





Maintenance: Engine and Drivetrain Systems Monitoring

- Sensors that monitor various components of vehicle and report back on components performance
- Maintenance supervisors can use this information to perform preventive maintenance intervention before minor problem becomes major and costly one
- Monitoring performed in real-time and problems are reported instantly





Transit Technology "Menu"

Fleet Operations and Management

Traveler Information

Safety and Security

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Maintenance



Dependencies Among Technologies





Data Management and Reporting

- Data generated by transit ITS components installed in vehicles, and at central and other locations
- Data typically collected and archived in individual databases
- Once data archived, used for "after-the-fact" analyses and reporting by different business units within a public transport organization (e.g., planning, operations, customer service)
- Utilize true potential of data by consolidating in central repository to make process of data management, analysis, and reporting more efficient





Automated Vehicles

- Strategic Transit Automation Research Plan from FTA
 - Framework to pursue transit bus automation
 - Activities identified in Enabling Research, Integrated Demonstrations, and Strategic Partnerships
- Minnesota Valley Transit Authority (MVTA) developed a lane guidance system for bus-onshoulder operations along Cedar Avenue (Trunk Highway 77)





Automation in Public Transport



Vehicle Assist and Automation (OR)

(Japan)



Bus on Shoulder (MN)

(MA)



Local Motors Olli (MD, NV)





GATEway Shuttle (UK)

EasyMile EZ10 (CA, TX, CO)



(FL) (MI, NV)
Photo Credits: FTA, ITS F

Photo Credits: FTA, ITS PCB, Local Motors, TRL, and Volpe Center 75

(MI)





Summary of Technology Packages and Use Cases







Automated Braking

- Transferability to buses studied
- Functional Description:
 - Monitors vehicles, pedestrians, and objects in the path based on distance, speed, and time
 - When potential for collision detected, warning is sent to driver
 - If driver does not react and distance or time-to-collision threshold is crossed, brake system pressurizes brake lines to reduce time it takes to apply brake torque if necessary
 - When the next distance or time threshold is crossed, the system applies a brake jerk
 - If driver still does not apply brakes, system commands zero propulsion torque and a brake torque sufficient in time and magnitude to avoid collision
 - If driver does not apply sufficient brake force to avoid collision, system commands additional brake torque to avoid the collision
 - Most systems operate above a minimum speed threshold (e.g., 5 kph or 3.1 mph).





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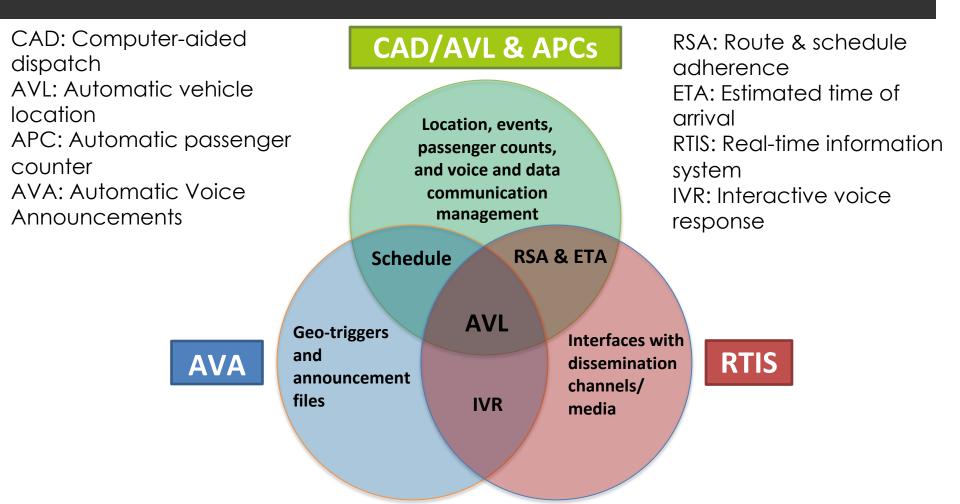


Dependencies Among Technologies





Core Technology Dependencies







Next Steps

- Complete documenting recent developments in technology-enabled mobility and transit technology not yet implemented in NH
- Complete identifying appropriate technology investments for 10-year period
- Document how technology could help lead to success of existing transit/paratransit services and how they would be used to facilitate new proposed services





Timeline

- Outreach in April/May
- Documentation in June/July
- Completion of project during summer